

# Museums Worcestershire Performance Indicators - Users

2015/2016 figures as at 30th September 2015

PI	Description	Quarter 1		Quarter 2		Quarter 3		Quarter 4		Cumulative Totals	
		Apr-Jun 2014	Apr-Jun 2015	Jul-Sep 2014	Jul-Sep 2015	Oct-Dec 2014	Oct-Dec 2015	Jan-Mar 2015	Jan-Mar 2016	2014/2015	2015/2016
<b>1</b>	<b>Number of visits in person</b>	24,666	23,712	30,627	30,541	22,298		24,890		102,481	54,253
a	City Museum and Art Gallery	12,196	14,907	14,231	18,428	12,925		14,958		54,310	33,335
b	The Commandery	3,527	3,666	8,678	6,123	3,320		5,225		20,750	9,789
c	County Museum, Hartlebury	6,600	5,139	6,579	5,990	5,691		4,621		23,491	11,129
d	Museum on the Move	2,343	0	1,139	0	362		86		3,930	0
<b>2</b>	<b>Number of virtual visits via website</b>	64,788	63,006	61,678	59,351	45,376		41,973		213,815	122,357
a	City Museum and Art Gallery	46,029	46,261	41,074	40,959	35,045		32,417		154,565	87,220
b	County Museum, Hartlebury	18,759	16,745	20,604	18,392	10,331		9,556		59,250	35,137
<b>3</b>	<b>Number of enquiries</b>	204	159	213	238	165		150		732	397
a	City Museum and Art Gallery	154	120	140	181	80		74		448	301
b	County Museum, Hartlebury	50	39	73	57	85		76		284	96
<b>4</b>	<b>Organised events and exhibitions</b>	62	67	46	71	28		24		160	138
a	City Museum and Art Gallery	21	17	17	13	9		13		60	30
b	The Commandery	25	30	7	22	5		5		42	52
c	County Museum, Hartlebury	16	20	22	36	14		6		58	56
<b>5</b>	<b>Number of visits by children/young people</b>	4,517	2,393	3,084	2,735	3,942		3,428		14,971	5,128